



January 2024

Happy New Year and I sincerely wish you the best of success in 2024.

I would like to personally invite you to attend my Months into Moments Mastermind Live Event in Edmonton on Thursday and Friday March 7<sup>th</sup> and 8<sup>th</sup>. I have enclosed a flyer outlining the event but want to take just a couple minutes of your time to outline a few highlights.

If you can honestly answer yes to these next 3 questions, throw this all in the trash and just keep doing what you are doing...

1. Are you happy with the income you are taking out of your business?
2. Are you happy with the amount of time you are working in your business?
3. If you have a team, are you happy with them? Easiest way to look at this is, if you were restarting your business tomorrow, how many of your current team would you do whatever it took to keep?

If however, you would like to be freed from the Pain of time, team and/or financial scarcity, then keep reading...

The Value of this Mastermind is worth at least 10x (yes 10 times) the price. To back up that claim, I offer my No Ifs, No Ands and Definitely No Buts Guarantee - if after the event you are not satisfied you received the value promised, I will give you a partial or full credit towards any of my other products, programs or services.



The 7 Core Strategies you will learn include:

- ✓ **3 Year Strategic Plan.** We will work you through an 8-milestone template to build your unique plan.
- ✓ You will be introduced to my **Business Power Team Strategy** and more importantly, you will experience the direct value of having pros like this on your 'team'.
- ✓ **Amplify Your Profits Strategy.** Learn how to double or more your **NET** profits in a year or less. This could be worth 10's of thousands on its own. And best of all, it is all math and you can use your own business metrics to see your potential growth.
- ✓ **The Effective Billing Rate Strategy** shows you how you can maximize your income and totally own your schedule. If making more money and doing it in less time is of interest, you will really want to pay attention to this one. As to value, what would it be worth to you to have an extra few hours per week to spend more time with your family, more recreation, more volunteer work, more whatever you want.

- ✓ **The Maximum Utilization Strategy** is complex to talk about but simple to learn using charts and graphs. Most small businesses must Build to Grow which means growth is funded by the success of the business. Unless you have deep pocket investors or significant debt options where you can Grow to Build, this strategy is critical for you to scale up.
- ✓ **The Compelling Influence Strategy** is simply awesome. Imagine if your prospective clients or customers felt almost compelled to work with you – what would that be worth to your business?
- ✓ And finally, **The Exit Strategy** gives you that final piece of the puzzle – what you need to do to maximize the value of your business if you ever choose to exit the business? Don't wait until it is too late to learn your business is only worth a fraction of what you think it is worth – that is the trap most exiting owners discover the hard way.

There will be lots of time for networking with other attendees. Between the time at breakfasts, lunches and the end day open bar along with 15-minute breaks every 60-90 minutes, I hope you get to meet and chat with everyone attending. I would be shocked if everyone attending did not leave the event with one or more new business contacts for future collaboration.

Take Action now and register in January to save \$400! **If this is not for you, perhaps you might think of another business owner you know that might be interested. I am happy to pay a \$300 Referral Reward to you or to a charity in your name if any of your referrals register and attend the event.**

If you are still unsure, I offer 2 options to help you decide if this is a fit and good use of your time and budget.

Book a 30-minute phone at <https://mmlive.ca/phone> or scan this QR code →



If in the Edmonton region, book a coffee meeting at one of six locations including one each in St Albert and Sherwood Park at <https://mmlive.ca/coffee> or scan this QR code.

Hope to see you at the event,



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